



**CFSEI**  
COLD-FORMED STEEL  
ENGINEERS INSTITUTE

**FOR IMMEDIATE RELEASE**

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**CFSEI TO HOST WEBINAR ON “PRACTICAL ALLYSHIP: FIVE ACTIONS ANYONE CAN DO TO PROMOTE INCLUSION AT WORK” ON APRIL 29, 2021**

WASHINGTON, D.C. – The Cold-Formed Steel Engineers Institute (CFSEI) will host a webinar on “Practical Allyship: Five Actions Anyone Can Do to Promote Inclusion at Work” on Thursday, April 29, 2021 from 3:00 p.m. to 4:30 p.m. EDT. The webinar is designed for architects, engineers, building officials and contractors. Participants are eligible for 1.5 PDHs.

In this interactive session, participants will learn about the business case for inclusive work cultures and five simple actions anyone can take to create a more inclusive work environment for those they work with, regardless of current role or firm size.

Applicable to everyone from new graduates to CEOs, these strategies have been shown to create a more inclusive work environment while requiring little time or budget to implement. When implemented consistently, these strategies create better work cultures for everyone and improve the retention of coworkers in traditionally marginalized gender, racial, and ethnic groups.

The webinar will be conducted by Stephanie Slocum, P.E., founder of Engineers Rising

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LLC and author of “She Engineers: Outsmart Bias, Unlock Your Potential, and Live the Engineering Career of Your Dreams.” Stephanie shines light on the barriers to the retention of engineers and provides practical training, inspiration, and mentorship through her online platform and programs. She is a champion of inclusive work cultures.

Stephanie is current chair of the Structural Engineering Institute’s (SEI) Business Practices committee. She is currently serving as an elected member of SEI’s Board of Governors and is a member of the American Society of Civil Engineers (ASCE) Task Committee on the Code of Ethics. She is a winner of the 2020 Connected World’s Women in Technology Award for her work empowering women in engineering. Prior to founding Engineers Rising, she worked in structural engineering building consulting for 15 years. She holds bachelor’s and master’s degrees in architectural engineering.

More information is available at <https://www.cfsei.org/webinar-on-practical-allyship--five-actions-anyone-can-do-to-promote-inclusion-at-work>.

*The Cold-Formed Steel Engineers Institute comprises hundreds of structural engineers and other design professionals who are finding a better way to produce safe and efficient designs for commercial and residential structures with cold-formed steel. CFSEI members work together to develop and evolve industry standards and design methods, produce and issue technical bulletins, and provide seminars and online training to improve the knowledge and skills base of engineers and design professionals. For more information, visit [www.cfsei.org](http://www.cfsei.org).*

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