

FOR IMMEDIATE RELEASE

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**STEEL FRAMING ALLIANCE TO HOST TWO-DAY STUD UNIVERSITY
SESSION AT 2015 METALCON INTERNATIONAL**
*Must-Attend Educational Workshop for Architects, Builders, Contractors, Engineers,
Building Inspectors and Building Trades Instructors*

WASHINGTON, DC, October 1, 2015 – The Steel Framing Alliance (SFA) will host a two-day interactive workshop covering all the basics of cold-formed steel framing and the latest techniques in design and practical applications for small, multi-family and mid-rise structures at METALCON International on October 13-14, 2015 at the Tampa Convention Center in Tampa, Florida. Construction professionals of all experience levels will benefit. Based on the popular STUD U. model of previous METALCON conferences, this session will provide technology transfer via discussion, demonstration, and hands-on experience on a mini-cold-formed steel framing project using state-of-the-art industry tools.

The STUD U. session is designed as a two-part program specifically for architects, builders, contractors, engineers, building inspectors and building trades instructors. The format includes:

- **Part 1 - Tuesday, October 13, 2015 - 8:00 am to 5:00 pm - Session SP1, Room 2:** This “back to basics” session will clarify any existing mystery to specifying, designing, installing and inspecting cold-formed steel structures. It will utilize a structure in the METALCON International Exhibit Hall as a blueprint to demonstrate resources readily available for cold-formed steel. Instructors will walk through various construction scenarios from foundations to trusses, focusing on foundations, floors, walls (structural and nonstructural) and headers, roofs, panelization, and cold-formed steel framing and other materials.

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- **Part 2 - Wednesday, October 14, 2015 - 8:00 am to 5:00 pm - Session SP1, Room 2:** This session will build on the expertise gained from the previous day. It will uncover frequently overlooked items during design, specifying and installing cold-formed steel framing and cover topics such as the right steel thickness, the types and quantities of fasteners, and the most efficient tools to use. Participants will learn the correct installation practices required to pass the most rigorous inspection. The latest design and construction techniques will be demonstrated using a combination of graphics and the framework of the structure already built in the METALCON International Exhibit Hall. Participants will put into practice what they have learned by constructing a mini-cold-formed steel framing project using state-of-the-art industry tools.

STUD University will be taught by the original team, with a combined 65 years of experience in the cold-formed steel framing industry: Danny Feazell, President of Premium Steel Building Systems; Nader Elhajj, Director of Business Development for FrameCad Solutions; and Maribeth Rizzuto, LEED AP - BD+C, Director of Education and Sustainable Construction for the Steel Framing Alliance and Managing Director of the Cold-Formed Steel Engineers Institute.

To register for the two-day STUD U. session and for more information on 2015 METALCON International, visit www.metalcon.com.

The mission of the Steel Framing Alliance (SFA) is to enable and encourage the widespread, practical and economical use and preference for cold-formed steel framing by identifying, maintaining, and promoting competitive advantages while identifying and preempting threats. The SFA works to expand market share in the commercial and residential construction markets with an emphasis on the growth potential of structural cold-formed steel framing in the mid-rise sector for offices, hotels, condos, apartments and other multi-family housing, university housing and similar buildings. Based in Washington, D.C., the SFA's national network of members represents the full spectrum of trades and professions within the construction industry and virtually every product category. For more information, visit www.steel framing.org.

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